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REQUEST FOR MEDIA COVERAGE

3,000 FAMILIES FINDING JINGLE BELLS HELP'S Toy Store is Now Open

LAS VEGAS, December 18-- HELP of Southern Nevada, a local nonprofit serving Las Vegas for 39 years announced today that the HELP toy store has opened for distribution. The pre-qualified families benefiting from the generosity of local residents will be escorted through the toy store to pick out two gifts per child.

3,000 families will benefit from visiting HELP of Southern Nevada's toy store over the next few days. There is still time to donate last minute toys. For more information on Toy donations contact Fulala Riley at 702-369-4357 X 238 or friley@helpsonv.org

WHO: HELP of Southern Nevada

WHAT: 3,000 families to benefit from the toy distribution through the HELP toy store

WHEN: Thursday, December 18th – Saturday, December 20th from 8am – 4pm

HELP of Southern Nevada works with low income families and individuals helping them become more self-sufficient through direct services, training and referrals. The programs available to the community; Weatherization, Community Alternative Sentencing, WORC, Holiday programs, Emergency Resources, Homeless and Youth Services and Nevada 2-1-1 call center. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at WWW.HELPSONV.ORG

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If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email ggavan@HELPSONV.ORG