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REQUEST FOR MEDIA COVERAGE

POKER RUN BENEFITS LOCAL CHARITY

Play is Open to Public

LAS VEGAS, November. 20-- HELP of Southern Nevada, a local nonprofit serving Las Vegas for 39 years announced today they will benefit from the local Red Riderz of Las Vegas motorcycle club 23rd annual poker run tournament. For more information contact the hotline 702-567-0515

WHO: HELP of Southern Nevada benefits from local poker run tournament.

WHAT: Motorcycle enthusiasts and the public are invited to join the 23rd annual Poker Turkey Run.

WHEN: Sunday, November 23rd, 2008 registration from 9 A.M to 11 A.M

WHERE: Applebee's at Sunset and Stephanie, Henderson Nevada

HELP of Southern Nevada works with low income families and individuals helping them become more self-sufficient through direct services, training and referrals. The programs available to the community; Weatherization, Community Alternative Sentencing, WORC, Holiday programs, Emergency Resources, Homeless and Youth Services and Nevada 2-1-1 call center. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at WWW.HELPSONV.ORG

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For more information or an interview contact Gina Gavan at ggavan@helpsonv.org or call 702-275-2624