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REQUEST FOR MEDIA COVERAGE

FOOD FAIRIES NEEDED

Mobile Pantry on the Move Collecting Food

LAS VEGAS, December. 12-- HELP of Southern Nevada, a local nonprofit serving Las Vegas for 39 years announced today the mobile pantry is on the move again to collect non-perishable food items for the holidays. Be magical this season and become a food fairy by donating grocery gift cards or food items.

2007 HELP provided over 1000 families with food for the Holidays. This year, the need is even greater. Bags, sacks, cans or boxes give the gift of food for families who need assistance.

WHO: HELP of Southern Nevada

WHAT: Needs non-perishable food donations or grocery gift cards

WHEN: Sunday, December 14 from 11am -3pm at Blue Diamond Crossing
Shopping Center located at Blue Diamond Road and Valley View Boulevard

HELP of Southern Nevada works with low income families and individuals helping them become more self-sufficient through direct services, training and referrals. The programs available to the community; Weatherization, Community Alternative Sentencing, WORC, Holiday programs, Emergency Resources, Homeless and Youth Services and Nevada 2-1-1 call center. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at WWW.HELPSONV.ORG

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If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email ggavan@HELPSONV.ORG