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FOR IMMEDIATE RELEASE

ROUNDING UP CHANGE CREATES LOCAL CHANGE

Yard House supports HELP of Southern Nevada

Las Vegas, Nevada (November 6, 2009) – HELP of Southern Nevada announced today their partnership with Yard House located in Town Square. For one year, from October 2009 – October 2010, local Nevadans can support the largest local charity by rounding their bill up and the change will help support the 68,000 clients HELP of Southern Nevada serves locally.

Stacy Brazill, board of trustees chairperson for HELP, said, "This is a great opportunity for people to donate their change every time they eat and it is the collective contributions that will continue to make a big impact locally."

How it works, visit the Yard House at Town Square and credit card receipts include a line called "Round it up for Charity". Guest simply round up to the nearest dollar. It's that simple, yet the sum is powerful.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 68,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available include: social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center, and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at www.helpsonv.org

About Yard House

Orange County, California-based Yard House Restaurants, with 24 locations spanning from Southern California to southern Florida, features a menu of American fusion and one of the world's largest selection of draft beer. Founded by Steele Platt, along with partners President and CEO Harald Herrmann and Executive Chef Carlito Jocson, the first Yard House opened in 1996 along the waterfront in Long Beach, California. Today there are locations throughout Southern California as well as Greater Phoenix, Denver, suburban Chicago, Kansas City, Las Vegas, Palm Beach Gardens and Coral Gables,

Florida, San Antonio and Waikiki Beach. Additional locations are planned for Houston; Dedham, Mass; Red Rock Casino, Summerlin/Las Vegas, and Hallandale Beach, Florida. Platt has been honored with several entrepreneurial awards, while Yard House has garnered a collection of accolades since its inception, including *Nation's Restaurant News'* "*Hot Concept! Award*," the industry's Oscar® equivalent. The trade publication also bestowed Yard House with the title of "*Best Selection of Beer."* In addition, Yard House Restaurants supports a number of noteworthy causes, including the Susan G. Komen Foundation and **Round it up America™!,** a new and innovative philanthropic program created to help feed the needs of local charities.

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If you'd like more information, or to schedule an interview, please contact Gina Gavan at 702-275-2624 or ggavan@HELPSONV.org