



CONTACT: Gina Gavan
ggavan@helpsonv.org
(702) 275-2624

FOR IMMEDIATE RELEASE

FOOD DRIVE TO HELP LOCAL FAMILIES

Non-Perishable Food Items and Drive Locations Needed

Las Vegas, Nevada (October 27, 2009) – HELP of Southern Nevada announced today the launch of their food drive campaign for Thanksgiving. 1,000 families are expected to receive a turkey and all the trimmings needed for a Thanksgiving meal. Donations will be accepted now through November 19. Non-perishable items can be dropped off at HELP of Southern Nevada located at 1640 E. Flamingo Road between the hours of 8am through 5pm, Monday through Thursday. Grocery gift cards and cash donations are also welcome.

Fuילala Riley, chief operating officer said, “local companies organizing a food drive will help provide meals for families that would otherwise go without. This is a great time to get involved for a low cost and little effort. Every can counts and so do the families who need help.”

Local companies can organize a food drive at their office and collect non-perishable food items and HELP of Southern Nevada will pick up the collected items. For more information on how your company can organize a food drive or for donation information, contact Fuילala Riley at 702-369-4357 X 238 or friley@helpsonv.org.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 68,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center, and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit us at www.helpsonv.org

###

If you'd like more information, or to schedule an interview, please contact Gina Gavan at 702-275-2624 or ggavan@HELPSONV.org