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REQUEST FOR MEDIA COVERAGE

MOBILE PANTRY NEEDS STUFFIN' Tickets For Turkeys to Support Thanksgiving Donations

Las Vegas, Nevada (November 18, 2009) – HELP of Southern Nevada, approaching 40 years of service announced today “tickets for turkeys” during the Turkey-A-Thon food drive with 97.1 FM. Stop by one of the participating Albertson’s Grocery Stores during the drive on November 19, 20 or 21 and donors will receive one free ticket, per turkey and it's good for any of the 11 shows at Variety Theater inside Miracle Mile at Planet Hollywood. Tickets redeemed at the Variety Theater box office.

This year, 1000 families will receive a Thanksgiving meal. Non-perishable food items or cash cards are also needed. \$25 can feed a family of four, or \$40 can feed a larger family. Some non-perishable food items needed include; stuffing, instant mashed potatoes, soups, apple sauce, jello mix, cranberry sauce, canned vegetables, rice cake or muffin mix and gravy packets. To donate, contact Meagan at 702-369-4357 ext 246 or info@helpsonv.org.

WHO: HELP of Southern Nevada, 97.1 FM and Variety Theater team up with Albertson’s in support of local food donations to feed families.

WHAT: Donate a Turkey during the Food Drive and receive one free ticket, per turkey to one of the variety shows available at the V Theater. Non-perishable food items also needed.

WHEN: Thursday, November 19 at the Albertson’s located at 7271 S. Eastern Avenue from 6am – 7pm

Friday, November 20 at the Albertson’s located at 1001 S. Rainbow from 6am – 7pm

Saturday, November 21 at the Albertson’s located at 8410 Farm Road, 10am-6pm

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

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If you’d like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email ggavan@HELPSONV.ORG