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## **MEDIA ALERT**

### **HELP OF SOUTHERN NEVADA KICKS OFF MONTHLY RUMMAGE SALE TRASH TO TREASURE IN AN EFFORT TO OFFER AFFORDABLE WARES TO THE PUBLIC AND RAISE MONEY FOR PROGRAMMING**

**This Friday and Saturday from 8am – 2pm**

**Las Vegas, Nevada** (February 23, 2012) – HELP of Southern Nevada, celebrating 42 years of service announced that Trash to Treasure will be a monthly event where unique items like kitchen appliances, furniture, clothes, baby items and other treasures will be sold at very affordable prices to the public. The rummage sale is an opportunity to raise money for HELP's programming efforts. The public may drop off items to be donated on Friday, February 24<sup>th</sup> if they'd like to do some spring cleaning. For future donations that need to be picked up, please contact Abby Quinn for more information by calling 702-836-2130 or email [aquinn@helpsonv.org](mailto:aquinn@helpsonv.org)

**WHEN:** Friday, February 24 and Saturday, February 25 from 8am – 2pm

**WHAT:** Trash to Treasure is a rummage sale that offers affordable items to individuals and families. All the items are priced to sell and it's open to the public. Available items will range from furniture to art to clothing to baby items and kitchen appliances. All sales are final and only cash is accepted for payment.

**WHERE:** 1600 E. Flamingo Road, LV, NV 89119

#### **ABOUT HELP OF SOUTHERN NEVADA**

HELP of Southern Nevada assists more than 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; Emergency Resources, Family Services, Weatherization, Community Alternative Sentencing, Work Opportunities Readiness Center, Holiday Assistance, Nevada 2-1-1 Call Center and Homeless and Youth Services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit [www.helpsonv.org](http://www.helpsonv.org).

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**If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email [gina@tribalminds.com](mailto:gina@tribalminds.com)**