



Contact: Gina Gavan  
Cell: 702-275-2624  
Main: 702-369-4357  
Fax: 702-369-4089  
[ggavan@HELPSONV.ORG](mailto:ggavan@HELPSONV.ORG)

**FOR IMMEDIATE RELEASE**

## **HELP OF SOUTHERN NEVADA EXPANDS Baby First Services Assist At-Risk Teens and Women**

LAS VEGAS, February. 20-- HELP of Southern Nevada, a local nonprofit serving Las Vegas for 39 years announced today the addition of a new program Baby First Services. Baby First Services, formerly Courtney Children's Foundation will be one of the nine programs offered at HELP of Southern Nevada. This collaborative effort will allow at-risk teens and women to continue receiving the care needed to prevent low-birth weight and reduce infant mortality rate in our community.

Terrie Stanfill, CEO of HELP of Southern Nevada said "We are very excited to be offering Baby First Services as one of our programs. Even though the name has changed the people, program and quality of service remains the same." Stanfill goes on to say, the collaboration between former Courtney Children's Foundation allows HELP of Southern Nevada to better serve the community and the growing needs of their clients.

Baby First Services focuses on reducing the occurrence of low birth weight babies and the reduction of infant mortality in the critical first year of an infant's life. The program is dedicated to provide mother-to-mother one-on-one support for first time mothers, pregnant teens, and at- risk pregnant women.

HELP of Southern Nevada works with low income families and individuals helping them become more self-sufficient through direct services, training and referrals. The nine programs available to the community; Baby First Services, Weatherization, Community Alternative Sentencing, WORC, Holiday programs, Emergency Resources, Nevada 2-1-1 call center, Homeless and Youth Services. For more information, call HELP of Southern Nevada at 702-369-4357. Visit us online at [WWW.HELPSONV.ORG](http://WWW.HELPSONV.ORG)

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If you'd like more information on Baby First Services and the programs at HELP of Southern Nevada, or to schedule an interview with Terrie Stanfill, please contact Gina Gavan at 702-275-2624 or [ggavan@HELPSONV.ORG](mailto:ggavan@HELPSONV.ORG)