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MEDIA ALERT

**AN EVENING OF FLAVOR, FUN AND PHILANTHROPY
HONORING 98.5 KLUC'S CHET BUCHANAN & THE
MORNING ZOO**

HELP of Southern Nevada's Passport to Paradise Tonight at the Four Seasons, from 6:30pm to 9:30pm

Las Vegas, Nevada (April 2012) – HELP of Southern Nevada, a local nonprofit serving Southern Nevada for 42 years will celebrate spring by hosting their annual Passport to Paradise Fundraiser at the Four Seasons Hotel, April 20th from 6:30pm – 9:30pm, for an evening of flavor, fun and philanthropy. HELP will honor 98.5 KLUC's Chet Buchanan & The Morning Zoo. The entire Morning Zoo; Chet, Lauren and Spence will be on hand for the awards and recognition for their tireless work in the community. Contact Abby Quinn at 702-836-2130, or aquinn@helpsonv.org, for more information.

“HELP and 98.5 KLUC's Toy Drive have had a 13 year partnership and every year we raise, collect, sort and distribute thousands of toys for the community and it's inspiring to know we're also adding smiles to thousands of kids faces every year.” said Terrie D'Antonio, CEO and President of HELP of Southern Nevada.

ABOUT HELP OF SOUTHERN NEVADA

HELP of Southern Nevada assists more than 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; Emergency Resources, Family Services, Weatherization, Community Alternative Sentencing, Work Opportunities Readiness Center, Holiday Assistance, Nevada 2-1-1 Call Center and Homeless and Youth Services. HELP is 100% local and 100% accountable. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

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If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email gina@tribalminds.com