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FOR IMMEDIATE RELEASE

**HELP OF SOUTHERN NEVADA AND MEN'S WEARHOUSE
ATTACK "MANCESSION" WITH NATIONAL SUIT DRIVE**
Collected Items Benefit Southern Nevada Residents in Need

LAS VEGAS, NEVADA (September 2010) — From now until September 30, HELP of Southern Nevada celebrating 40 years of serving the Valley and over 100,000 unduplicated clients annually, is partnering with Men's Wearhouse to help disadvantaged men seeking employment get a boost of self-confidence during the third annual National Suit Drive, the country's largest collection of gently used business attire.

This is HELP of Southern Nevada's third time joining Men's Wearhouse and approximately 200 other charities to distribute the items collected at Men's Wearhouse locations. Items collected include men's and women's suits, shirts, jackets, ties, belts, and shoes. Residents of Southern Nevada may donate their gently used and cleaned items at local [Men's Warehouse stores](#).

"We are thrilled to partner with Men's Wearhouse on this critical effort," said Denise Gee, Director of Work Readiness Opportunities Center (W.O.R.C) for HELP of Southern Nevada. "Many men in Southern Nevada are still struggling to get back on their feet after being laid off during the recession; National Suit Drive will empower these men with the self-confidence that comes from looking sharp."

Although the recession has affected a wide spectrum of the American workforce, 82 percent of job losses have befallen men, according to the U.S. Bureau of Labor Statistics, due to the economy's particularly heavy impact on male-dominated industries like construction and manufacturing. In Las Vegas the unemployment rate hitting highs of nearly 14% proves that many are still struggling to find work.

"With nearly one out of ten working-age men unemployed in this country, the economic downturn has disproportionately hurt the male workforce," said George Zimmer, Men's Wearhouse founder and CEO. "By collecting and donating professional clothing, Men's Wearhouse aims to help men 'suit up' for job interviews and offset the 'mancession.'"

Nationally, Men's Wearhouse hopes to collect more than 100,000 articles of clothing to benefit charities like HELP of Southern Nevada and this year HELP hopes to receive 1000 suiting pieces and 500 dress shirts so men in the area get suited up for their next job interview and get back on their feet.



For every suit the company collects, it will donate one dress shirt to the cause. In addition to providing a tax receipt, Men's Wearhouse is thanking donors for their generosity with a 25 percent off discount on their next purchase at Men's Wearhouse.*

For more information, visit www.helpsonv.org and www.nationalsuitdrive.com

About Men's Wearhouse

Since it was founded in 1973, Men's Wearhouse has become one of the largest specialty retailers of men's apparel in the country, with 1,259 stores carrying a full selection of designer and private-label suits, sport coats, casualwear, and accessories. Today, The Men's Wearhouse, Inc. family of companies includes Men's Wearhouse, MW Cleaners, K&G Fashion Superstore, TwinHill Corporate Apparel, and Moores Clothing for Men in Canada, making it one of North America's leading providers of quality and value in both apparel and apparel care. For additional information, please visit the company's Web site at menswearhouse.com.

*Restrictions apply. See coupon for details.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

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If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email gina@tribalminds.com