

**For Immediate Release:**

Aug. 5, 2013



**GILLEY'S AT TREASURE ISLAND HOSTS "BOOT SCOOTIN' BENEFIT"  
FOR HELP OF SOUTHERN NEVADA AUG. 17**

***Dancing marathon features prizes, specials and mechanical bull riding***

**Tweet it:** Dance @helpsonv's #BootScootinBenefit @Tilgilleys 8/17 1-5 pm. Enjoy drink/food specials and a chance to win fun prizes!

**Las Vegas, NV** – Glide on over to Gilley's Saloon, Dance Hall & Bar-B-Que at Treasure Island for [HELP of Southern Nevada](#)'s "Boot Scootin' Benefit" on Saturday, Aug. 17 from 1 to 5 p.m.

The afternoon will feature a dancing marathon with registration beginning at noon. Teams of up to four are required to have one person dancing at all times and instructors will be on-hand to assist dancers. Prizes will be awarded to the best dancing team, worst dancing team and best dressed team. Specials will be available to all teams including two-for-one deals on draft beers and cocktails and five dollar appetizers such as Texas Nachos Grande, Buffalo Chicken Wings, BBQ Pulled Pork Sliders, Onion Rings and Southern Style Chicken Tenders. Dancers can also test their strength on the mechanical bull for \$10, \$5 of which will be donated to HELP of Southern Nevada.

Tickets to Boot Scootin' Benefit are \$25 per teammate and include two raffle tickets. Guests may register at the door and in advance by contacting Abby Quinn at [aquinn@helpsonv.org](mailto:aquinn@helpsonv.org) or 702-836-2130. The event is open to ages 12 and older.

**About HELP of Southern Nevada**

HELP of Southern Nevada operates nine departments, consists of 97 employees and serves more than 103,000 unduplicated clients each year. The services HELP provides assist low-income families, homeless teens and adults among other individuals, to become more self-sufficient through direct services, trainings and referrals. Programs available include Shannon West Homeless Youth Center, Emergency Resources, Weatherization, Community Alternative Sentencing, Work Opportunities Readiness Center, Holiday Assistance, Nevada 2-1-1 and Homeless Outreach. For more information, call HELP of Southern Nevada at 702-369-4357 or visit [www.helpsonv.org](http://www.helpsonv.org).

**About Treasure Island**

Treasure Island on the Las Vegas Strip is a privately owned hotel and casino and stands alone as the only major Strip property to claim that unique market position. Boasting nearly 3,000 guest rooms, Treasure Island is a world-class destination for headline entertainment, the enchanting Sirens of TI nightly outdoor show and Mystère, the classic Cirque du Soleil performance that combines the powerful athleticism, high-energy acrobatics and inspiring imagery that have become the company's hallmark. Upscale and casual dining choices, hip nightspots and indulgent spa and shopping experiences further complement the one-of-a-kind Treasure Island guest experience. For information or to make a reservation, call 800-288-7206 or visit [www.treasureisland.com](http://www.treasureisland.com).

**About WestStar Credit Union**

Membership in WestStar Credit Union is open to anyone employed in the Gaming Industry of Nevada and many other employer groups, including employees and members of AAA Nevada and Friends of Nevada

Wilderness. A full list of eligible employers can be found on their website, [www.weststar.org/eligibility](http://www.weststar.org/eligibility). Family members and those living in the same household of anyone who is eligible are also eligible.

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**For More Information:**

**HELP of Southern Nevada**

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