



Contact: Gina Gavan
Cell: 702-275-2624
gina@tribalminds.com

FOR IMMEDIATE RELEASE

**HELP OF SOUTHERN NEVADA TO THROW OUT FIRST
PITCH AT 51's GAME**

*A Series of Events Supporting HELP'S 40 Year Celebration and the Clients
they Serve will Continue all Year*

Las Vegas, Nevada (May 28, 2010) – HELP of Southern Nevada, celebrating 40 years of service has grown from a small non-profit serving 300 people to now serving over 100,000 unduplicated clients in one year. The milestone comes with tremendous growth and success through a variety of their programs, training and referrals. To kick off the year-long celebration Terrie D'Antonio, Chief Executive Officer of HELP of Southern Nevada will throw out the first pitch tonight at the Las Vegas 51's baseball game held at Cashman Field, with a start time of 7:05pm. The next 40th celebration event will be the annual golf tournament held at Las Vegas Country Club on June 7th with a shot gun start at 8am. Then on June 17, the 40th gala event will be held at the B.B. King's Blues Club in the Mirage Hotel from 6:30pm – 9:00pm where a night of surprise and celebration will continue. The 40th celebration will include various events and activities throughout the year. Tickets and more information are available at www.helpsonv.org.

“HELP has seen amazing growth due to the needs in our community, but what is more encouraging is the collaboration we're seeing among the non-profit providers. Finally, people are realizing by working together we can solve bigger challenges and help more people help themselves.” said Terrie D'Antonio, CEO of HELP of Southern Nevada. For more information about any of the events please contact Abby Quinn, community outreach coordinator at 702-836-2130 or email at aquinn@helpsonv.org.

About HELP of Southern Nevada

HELP of Southern Nevada assists over 100,000 low-income families and individuals to become more self-sufficient through direct services, trainings and referrals. Programs available; social services, weatherization, community alternative sentencing, work opportunities readiness center, holiday assistance, Nevada 2-1-1 call center and homeless and youth services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

###

If you'd like more information, or to schedule an interview contact Gina Gavan at 702-275-2624 or email gina@tribalminds.com