



NOT FOR IMMEDIATE RELEASE

**ATTENTION: ALL WORKING MEDIA, CAMERA CREWS
AND STILL PHOTOGRAPHERS**

*****MEDIA ALERT***MEDIA ALERT***MEDIA ALERT*****

**Smile it Forward to Provide Free Basic Dental Care to
HELP of Southern Nevada's Shannon West Homeless Youth Center**

What: [Smile it Forward](#), the self-funded non-profit organization assisting local dentists and practices with a day of service, is pleased to provide free basic dental care to the residents of HELP of Southern Nevada's Shannon West Homeless Youth Center.

Smile it Forward was created by a small group of like-minded dental professionals for the sole purpose of giving back to the Las Vegas community. The goal of the organization is to encourage the hundreds of dental offices across the Valley to support the community by performing free dental care to those in need.

HELP of Southern Nevada's Shannon West Homeless Youth Center provides services for at-risk youth that are homeless or are at risk of becoming homeless. Motivating residents towards reaching self-sufficiency, the youth center provides the training and skills to further their education, employment, social and life skills. Last year, the youth center provided intensive case management, substance abuse counseling, mental health referrals, educational assessments and vocational training to 342 unduplicated youths.

When: **Saturday, May 11**
9 a.m. to 3 p.m.

Where: **Dee For Dentist**
8772 S. Maryland Parkway, 89123

About Smile it Forward

Smile it Forward specializes in providing all the tools for dental professionals to host a successful day of giving back to the community in the pursuit of good oral health. The dedicated team will create all aspects of an organization's event and promotional flyers, then post the details of the event on the Smile It Forward website including date, time, location, forms, follow-up care, etc., so the dental office is not overrun with calls. Smile it Forward is a self-funded organization and does not charge for any services. Participation by dentists and practices is anonymous and self-promotion is discouraged until the event is underway to ensure the spirit of giving is sincere. Smile it Forward is a 501(c3) nonprofit organization. For more information please visit www.SmileitForward.org, [Facebook](#) and [Twitter](#).

About HELP of Southern Nevada

HELP of Southern Nevada operates nine departments, consists of 83 employees and serves approximately 100,000 unduplicated clients each year. The services HELP provides assist low-income families, homeless teens and adults among other individuals, to become more self-sufficient through direct services, trainings and referrals. Programs available include Emergency Resources, Weatherization, Community Alternative Sentencing, Work Opportunities Readiness Center, Holiday Assistance, Nevada 2-1-1 Call Center and Homeless and Youth Services. For more information, call HELP of Southern Nevada at 702-369-4357 or visit www.helpsonv.org.

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HELP of Southern Nevada

Shannon West Homeless Youth Center

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