



**For Immediate Release**

June 27, 2013

**HELP OF SOUTHERN NEVADA LAUNCHES**  
**\$10 ON THE 10th RECURRING DONOR PROGRAM**

**Las Vegas** – On July 10, [HELP of Southern Nevada](http://www.helpsonv.org) will launch **\$10 on the 10th**, a recurring donor program that encourages Southern Nevada residents to help make a difference in their community by donating \$10 on the 10th of every month.

Those wishing to sign up can visit [www.helpsonv.org](http://www.helpsonv.org) and click the “Get Involved” page to scroll down and donate, labeling \$10 on the 10th in the description. Donors have the option to select the frequency of a recurring donation by using the drop-down box. \$10 on the 10th sign-ups on behalf of someone else are also available as gifts.

“Donating just 10 dollars each month can make a huge impact,” remarked HELP of Southern Nevada President and Chief Executive Officer Terrie D’Antonio. “The money is equivalent to buying two cases of water to aid clients in the hot summer months, a back-to-school kit for our youth or diapers and wipes for infants in our Baby First Services program.”

In celebration of the new program, all \$10 on 10th donors who sign up for one whole year starting July, August or September will be automatically entered to win a prize from the Las Vegas Strip.

**Tweet It:** Join @helpsonv’s recurring donor program by donating \$10 on the 10th of every month!  
#10on10 #charity #Vegas

**About HELP of Southern Nevada:**

HELP of Southern Nevada operates nine departments, consists of 97 employees and serves more than 103,000 unduplicated clients each year. The services HELP provides assist low-income families, homeless teens and adults among other individuals, to become more self-sufficient through direct services, trainings and referrals. Programs available include Shannon West Homeless Youth Center, Emergency Resources, Weatherization, Community Alternative Sentencing, Work Opportunities Readiness Center, Holiday Assistance, Nevada 2-1-1 and Homeless Outreach. For more information, call HELP of Southern Nevada at 702-369-4357 or visit [www.helpsonv.org](http://www.helpsonv.org).

**For More Information**

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